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## MASTERING THE PRESIDENTIAL SEARCH PROCESS

October 14 – 15, 2019

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The American Academic Leadership Institute (AALI) is a leading nonprofit organization that offers leadership identification, development and support programs for administrators at all levels at public and independent colleges and universities through our partnerships with American Association of State Colleges and Universities (AASCU) and the Council of Independent Colleges (CIC).

Academic Search is an executive search firm dedicated to serving higher education institutions and is the wholly-owned subsidiary of AALI, making it the only national search firm with a formal relationship to a premier leadership development institute.

Together, AALI and Academic Search are dedicated to delivering professional development programs to educators to enhance their leadership potential.

For more information, visit [americanali.org](http://americanali.org) or [academicsearch.org](http://academicsearch.org).

A close-up photograph of a silver presidential seal. The seal is circular with a banner across the top that reads "PRESIDENT". Below the banner is a smaller banner with the word "CONSTITUTION". The seal is set against a dark background with a red border on the right side.

# MASTERING THE PRESIDENTIAL SEARCH PROCESS

This two-day, hands-on program is designed to give you the tools you need to be successful at every stage of the presidential search process.

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October 14 – 15, 2019  
Washington, D.C.



## FEATURED PRESENTERS:



**Heidi Anderson**  
President, University of  
Maryland Eastern Shore



**Marcheta Evans**  
President,  
Bloomfield College (NJ)



**Andrea Hamos**  
Vice President for Consulting  
Operations and Senior  
Consultant, Academic Search

**Mastering the Presidential Search Process** will share industry expertise from current presidents and search consultants. This two-day event will take place on October 14 – 15, 2019 at the Cosmos Club in Washington, D.C.

This program is open to senior executive leaders at any four-year or two-year institution. Candidates must currently hold a position of dean or higher. Applicants from member institutions of American Association of State Colleges and Universities (AASCU) and the Council of Independent Colleges (CIC) are eligible for discounted program fees.

**Highlights include:**

- Receive resume and cover letter feedback from search consultants and colleagues
- Engage in mock interviews and receive feedback from search consultants and colleagues
- Refine presentation skills required for searching for a presidency
- Learn from college and university presidents about their journeys to the presidency
- Discuss post-search negotiation to smooth your transition
- Understand expectations of spouses and partners



**Ann Die Hasselmo**  
Senior Consultant,  
Academic Search



**Jay Lemons**  
President,  
Academic Search



**Tyrone Thomas**  
Attorney and Member,  
Mintz, Levin, Cohn, Ferris,  
Glovsky and Popeo, P.C.

**COST:**  
\$2750 – Program Fee

\$2000 – Discounted program fee for AASCU and CIC member institutions.

Limited scholarship funds are available.

Visit [americanali.org/mpsp](http://americanali.org/mpsp) for more information and to apply.

**QUESTIONS?**  
Contact Brian Madden at [bhm@americanali.org](mailto:bhm@americanali.org), Linda M. Bleicken at [linda@americanali.org](mailto:linda@americanali.org) or call **202-263-7488**.